

Senior Services North Fulton Presents:

2nd ANNUAL
claws FOR A
CAUSE 
- *a crawfish & shrimp boil* -
BENEFITING SENIOR SERVICES NORTH FULTON
IN CELEBRATION OF OLDER AMERICAN'S MONTH



SATURDAY, MAY 4TH, 2019

at 6 BRIDGES BREWING - JOHNS CREEK

BECOME A SPONSOR!

Thank you for your interest in sponsoring ***Claws for a Cause!*** Senior Services North Fulton is a nonprofit dedicated to caring for adults age 60+ in North Fulton, extending into the City of Atlanta. Our agency has been supporting seniors in the community for nearly 30 years. Our vision is to create a community where all older adults are supported, revered, and cared for to live meaningful and productive lives. Your sponsorship dollars will benefit our essential programs and services:

- Meals on Wheels
- TOPS - transportation to medical appointments and most anywhere around town
- Operation of our seven senior centers in Fulton County
- Professional care management
- Meals on Wheels for Pets – a free pet food program for the furry companions of our seniors!

Please see attached list of benefits for each sponsor level, Sponsor Participation form and Media Waiver.

Contact Heather Terry with questions – 770-993-1906 x223 or herry@ssnorthfulton.org

SeniorServices
NORTH FULTON

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SPONSOR BENEFITS

SPONSOR BENEFITS	TITLE SPONSOR \$2,500 SOLD	GOLD SPONSOR(s) \$2,000	SILVER SPONSOR(s) \$1,000	BRONZE SPONSOR(s) \$500
EXCLUSIVE TITLE RIGHTS	✓	-	-	-
TITLE SPONSOR RECOGNITION IN ALL MEDIA RELEASES AND PROMOTIONAL MATERIAL	✓	-	-	-
FIRST RIGHT OF REFUSAL FOR 2020 TITLE SPONSORSHIP	✓	-	-	-
CRAFT YOUR OWN EVENT BEER, UNDER THE GUIDANCE OF 6 BRIDGES MASTER BREWERS	✓	-	-	-
TICKETS INCLUDED	10 VIP All you can eat	6 VIP All you can eat	4	2
SPONSOR AREA	Crawfish and jambalaya serving tent sponsor	Main bar sponsor	Band sponsor	-
LOGO PROMINENTLY DISPLAYED AT EVENT	✓	✓	✓	✓
LOGO DISPLAYED ON SENIOR SERVICES NORTH FULTON'S WEBSITE	✓	✓	✓	✓
LOGO DISPLAYED ON SENIOR SERVICES NORTH FULTON'S SOCIAL MEDIA	✓	✓	✓	✓
LOGO ON ALL SIGNS/POSTERS	✓	✓	✓	✓
RECOGNITION IN SENIOR SERVICES NORTH FULTON'S NEWSLETTER	✓	✓	✓	✓

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S P O N S O R P A R T I C I P A T I O N

() Title Sponsor - \$2,500 (includes 10 tickets – all you can eat)

() Gold Sponsor - \$2,000 (includes 6 tickets – all you can eat)

() Silver Sponsor - \$1,000 (includes 4 tickets)

() Bronze Sponsor - \$500 (includes 2 tickets)

Make checks payable to:

Senior Services North Fulton

3060 Royal Boulevard South, Suite #130

Alpharetta, GA 30022

Company name: _____ Contact: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

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MEDIA WAIVER

MARKETING REACH

The event will be publicized throughout the North Atlanta region and will reach thousands of residents.

Your sponsorship plays a critical role in our ability and efforts to serve thousands of at-risk older adults in the North Fulton community. Our mission is to create a community where all older adults are supported, revered, and cared for to live meaningful and productive lives. Thank you for partnering with us to support our mission!

We would like to recognize your support by displaying your corporate or business logo on our social media pages and our website at www.ssnorthfulton.org. We ask that you please provide a signed copy of this letter confirming that we have your permission to depict your corporate or business name and logo in connection with our event.

SPONSOR LISTING FORMAT

- Logos should be high resolution files and submitted in 'pdf' format.
- Please send completed Sponsor Participation form and Media Waiver form to herry@ssnorthfulton.org
- Please email logo to herry@ssnorthfulton.org

I hereby authorize Senior Services North Fulton to use our name and logo on the Senior Services North Fulton social media pages, website, and in event press/marketing material.

On behalf of _____
(name of corporation/business as it should be listed in marketing materials)

SIGNATURE

TITLE/POSITION

PRINTED NAME

DATE

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