



SATURDAY, FEBRUARY 9, 2019
at COUNTRY CLUB OF THE SOUTH

BECOME A SPONSOR!

Thank you for your interest in sponsoring our *Open Your Heart Gala – Celebrating the Lives of Seniors!* Senior Services North Fulton is a nonprofit dedicated to caring for adults age 60+ in the six cities of North Fulton (Alpharetta, Johns Creek, Milton, Mountain Park, Roswell, and Sandy Springs). Our agency has been supporting seniors in the community for over 27 years. Our vision is to create a community where all older adults are supported, revered, and cared for to live meaningful and productive lives. Your sponsorship dollars will benefit our essential programs and services:

- Meals on Wheels
- TOPS - transportation to medical appointments and most anywhere around town
- Operation of our four senior centers in Alpharetta, Milton, Roswell and Sandy Springs
- Professional care management
- Meals on Wheels for Pets – pet food for the furry companions of our seniors!

Please see attached list of benefits for each sponsor level, Sponsor Participation form and Media Waiver.

Contact Heather Terry with questions – 770-993-1906 x223 or herry@ssnorthfulton.org

SPONSOR BENEFITS

SPONSOR BENEFITS	PRESENTING SPONSOR \$15,000	PLATINUM SPONSOR \$10,000	TECHNOLOGY SPONSOR \$7,500	RECEPTION SPONSOR \$5,000	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$1,250
EXCLUSIVE TITLE RIGHTS	✓		-	-	-	-	-
SPEAKING OPPORTUNITY	✓		-	-	-	-	-
FIRST RIGHT OF REFUSAL FOR 2019 PRESENTING SPONSOR	✓		-	-	-	-	-
LOGO PROMINENTLY DISPLAYED	✓	✓	-	-	-	-	-
UPGRADED WINE SERVICE	✓	✓	-	-	-	-	-
VIP TICKETS	10	10	10	8	8	4	2
LISTING IN GALA PROGRAM	Full-page	Full-page	Full-page	Quarter-page	Half-page	Quarter-page	Listed
LOGO ON COCKTAIL NAPKINS	-	-	-	✓	-	-	-
RECOGNITION IN ALL MEDIA RELEASES AND PROMO MATERIAL	✓	✓	✓	✓	✓	✓	✓
COMPANY NAME ON BIDPAL DEVICE	✓	✓	✓	✓	✓	✓	✓
LOGO ON SSNF WEBSITE	✓	✓	✓	✓	✓	✓	✓
RECOGNITION ON SSNF SOCIAL MEDIA SITES	✓	✓	✓	✓	✓	✓	✓
LOGO ON EVENT SIGNAGE	✓	✓	✓	✓	✓	✓	✓
RECOGNITION IN SSNF NEWSLETTER	✓	✓	✓	✓	✓	✓	✓
RECOGNITION IN EMAIL COMMUNITIONS	✓	✓	✓	✓	✓	✓	✓

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SPONSOR PARTICIPATION

- Presenting Sponsor - \$15,000
- Platinum Sponsor - \$10,000
- Technology Sponsor - \$7,500
- Reception Sponsor - \$5,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,250

Sponsorships paid online to: <https://www.ssnorthfulton.org/ways-of-giving/make-a-donation/>

-OR- Make checks payable to:

Senior Services North Fulton
3060 Royal Boulevard South, Suite #130
Alpharetta, GA 30022

-OR- Please invoice my company:

Full payment enclosed Semi-annually Quarterly

Company name: _____ Contact: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

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SeniorServices
NORTH FULTON

MEDIA WAIVER

MARKETING REACH

The event will be publicized throughout the North Atlanta region and will reach thousands of residents.

Your sponsorship plays a critical role in our ability and efforts to serve thousands of at-risk older adults in the North Fulton community. Our vision is to create a community where all older adults are supported, revered, and cared for to live meaningful and productive lives. Thank you for partnering with us to support our mission!

We would like to recognize your support by displaying your corporate or business logo on our social media pages and our website at www.ssnorthfulton.org. We ask that you please provide a signed copy of this letter confirming that we have your permission to depict your corporate or business name and logo in connection with our gala.

SPONSOR LISTING FORMAT

- Logos should be high resolution files and submitted in 'pdf' format.
- Please send completed Sponsor Participation form and Media Waiver form to herry@ssnorthfulton.org
- Please email artwork/logo to herry@ssnorthfulton.org by December 14, 2018

I hereby authorize Senior Services North Fulton to use our name and logo on the Senior Services North Fulton social media pages, website, and in event press/marketing material.

On behalf of _____
(name of corporation/business as it should be listed in marketing materials)

SIGNATURE

TITLE/POSITION

PRINTED NAME

DATE

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